



# WHAT THE DOG KNOWS...

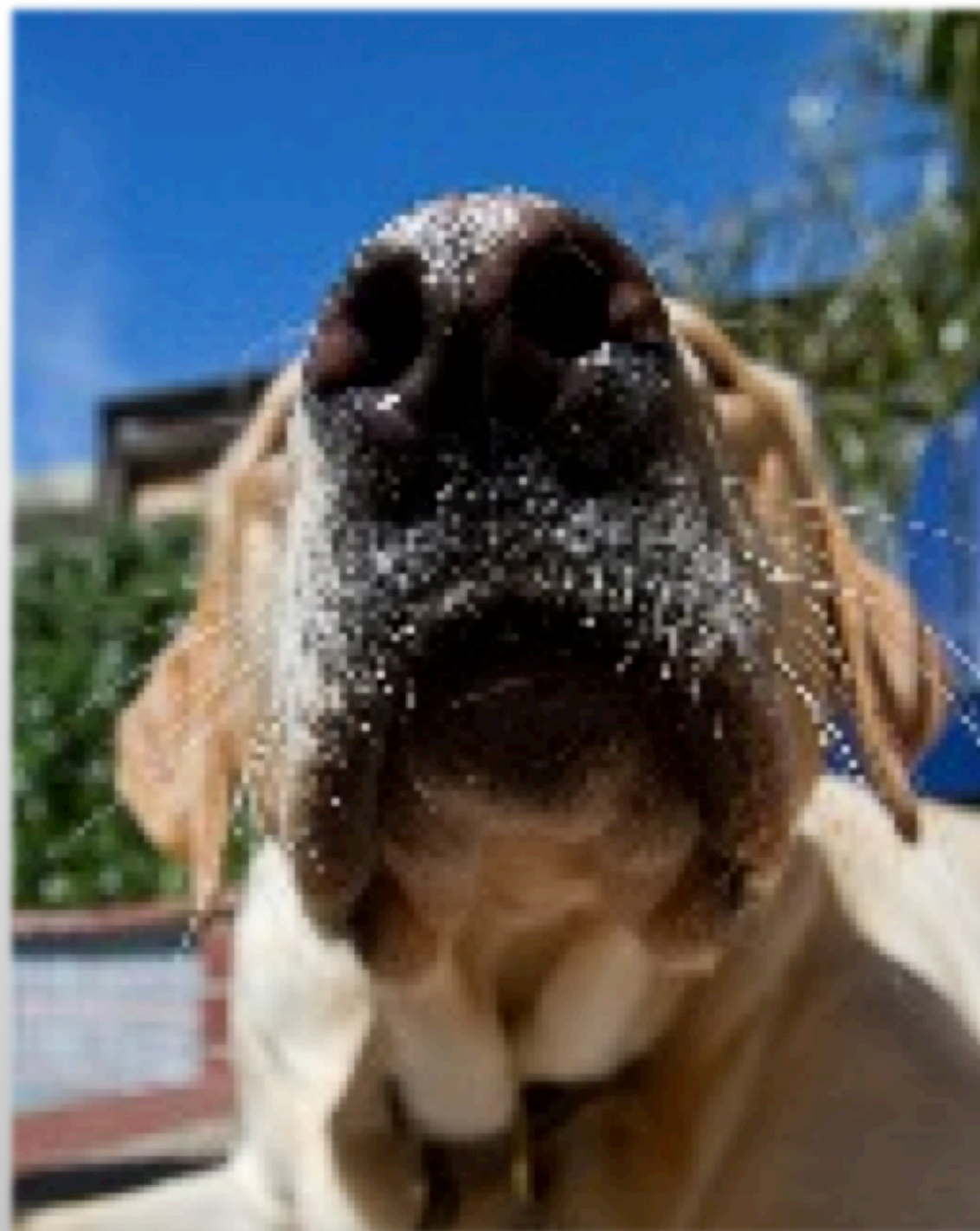
INNOVATING FOR OUTPUT, OUTCOMES & IMPACT

MARK RUEFENACHT & “HOLLIS”

DOGS4DIABETICS

CONCORD, CALIFORNIA



















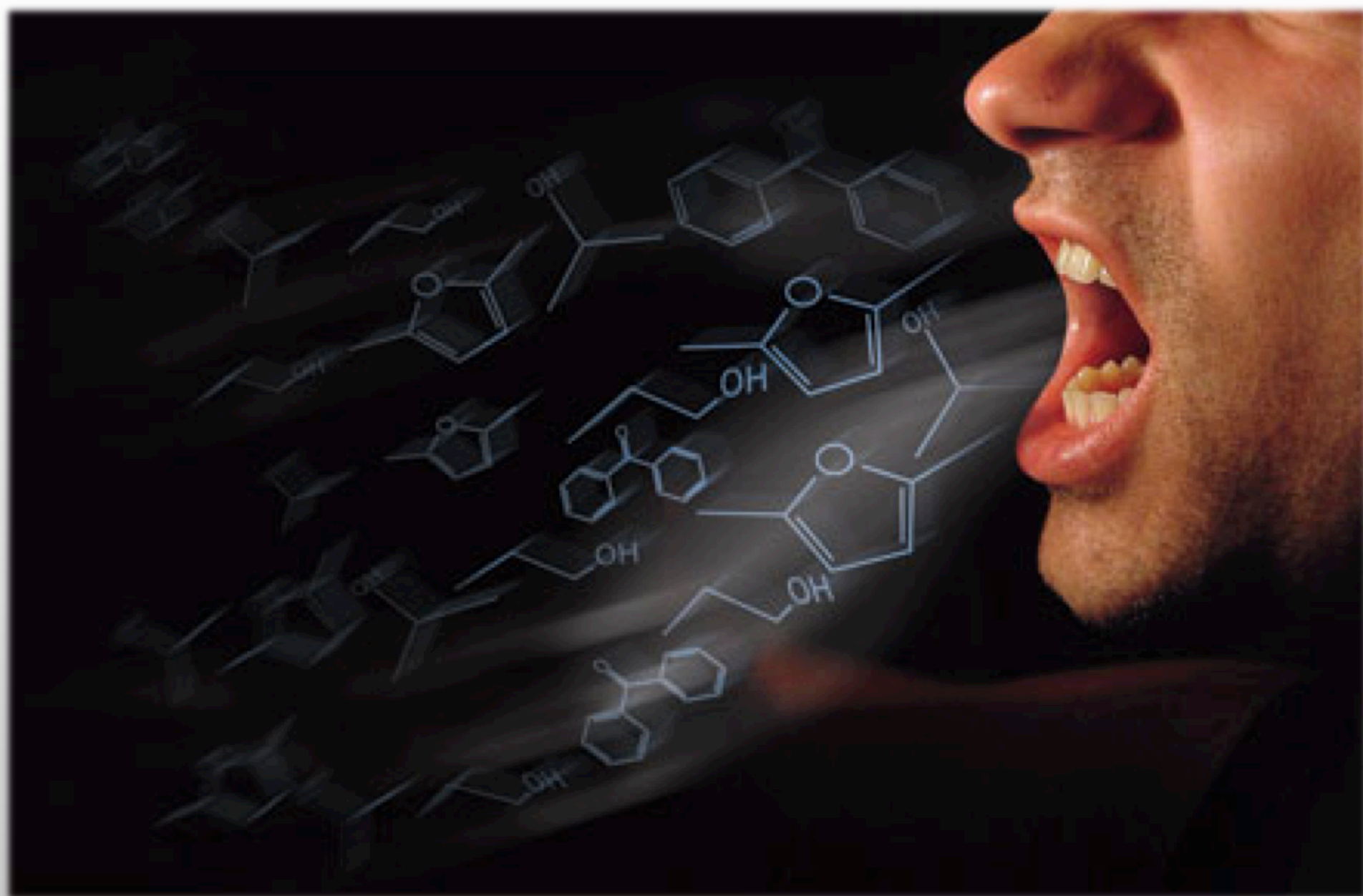


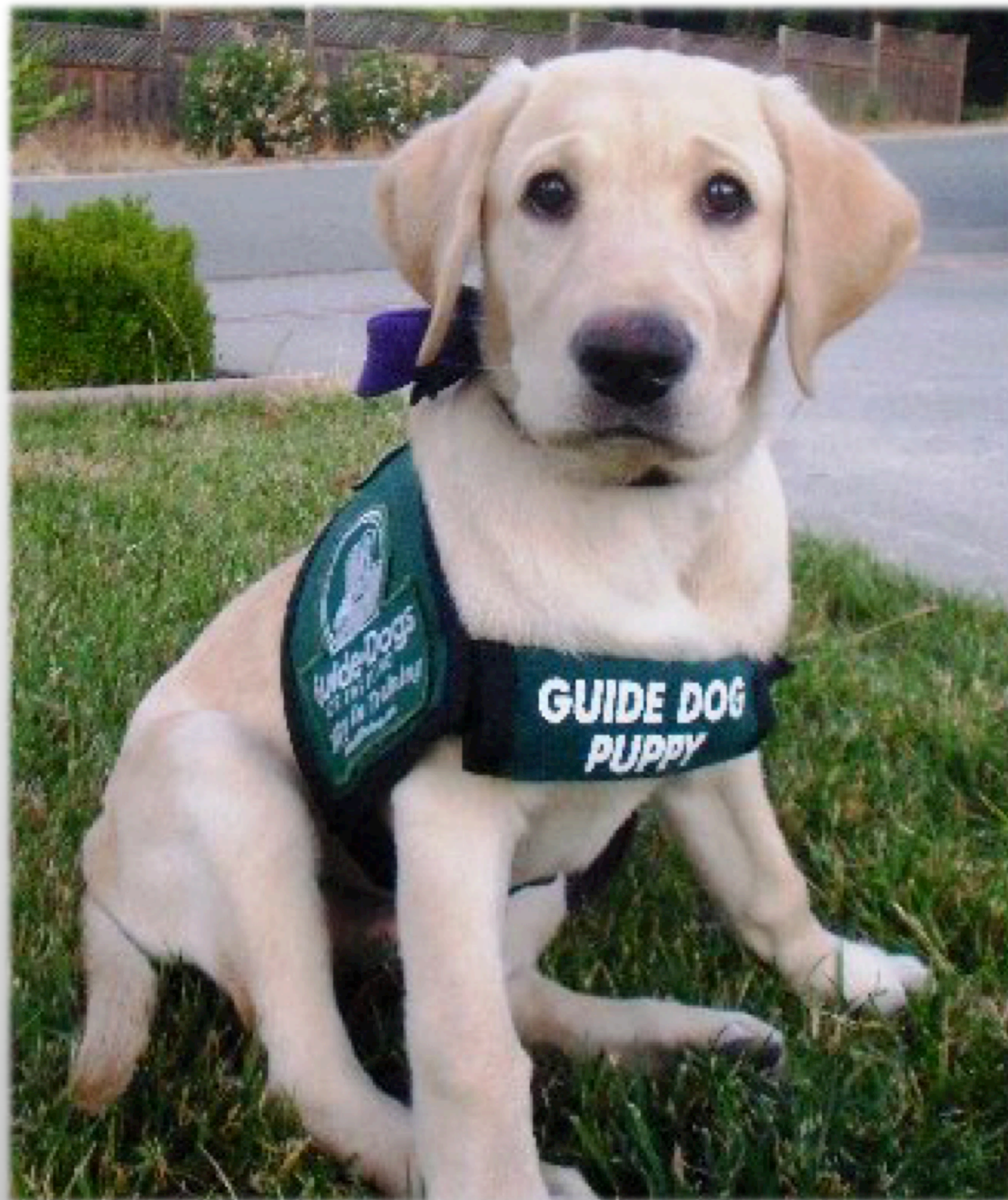




















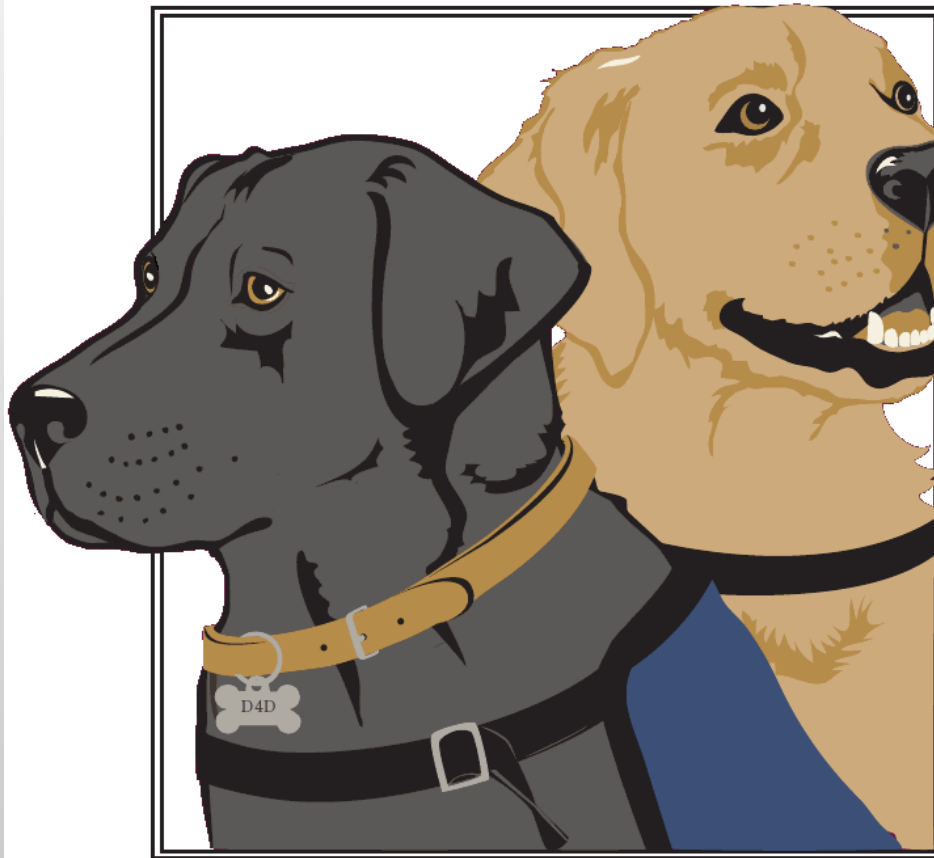








# DOGS4DIABETICS™



Our dogs save lives!






















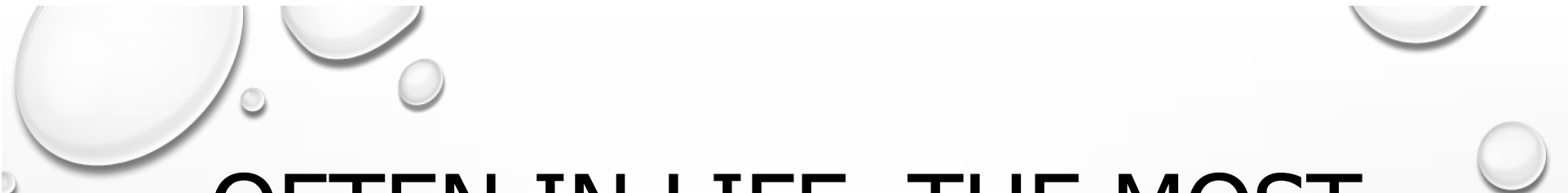
# • QUESTION & LEARN—LIVE LIFE WITH A SENSE OF CURIOSITY

- WHY?
  - WHAT IF?
  - WHY NOT?
  - IS THIS MAKING ME A BETTER  
PERSON?
- 



The background is a light gray gradient. In the top-left and bottom-right corners, there are several realistic water droplets of various sizes, some partially cut off by the edge. The droplets have highlights and shadows, giving them a 3D appearance.


# IDENTIFY A NEED



OFTEN IN LIFE, THE MOST  
IMPORTANT QUESTION WE CAN  
ASK OURSELVES IS: DO WE  
REALLY HAVE THE PROBLEM WE  
THINK WE HAVE?

~SHERI FINK, AUTHOR & PULITZER PRIZE WINNER IN 2010



The background of the slide is a light gray gradient. In the corners, there are several realistic-looking water droplets of various sizes, some partially cut off by the edges. These droplets are rendered with soft shadows and highlights, giving them a three-dimensional appearance.

# NETWORK & COLLABORATE



The image features a light gray background with a subtle gradient. In the top-left and bottom-right corners, there are several realistic water droplets of varying sizes. These droplets have highlights and shadows, giving them a three-dimensional appearance. The text 'TAKE ACTION' is centered in the middle of the image.

**TAKE ACTION**















The background of the slide is a light gray gradient. In the corners, there are several realistic-looking water droplets of various sizes, some partially cut off by the edges. These droplets are rendered with soft shadows and highlights, giving them a three-dimensional appearance.

# MEASURE & IMPROVE

OUTPUTS

OUTCOMES

IMPACT









  
Yellow neener  
PHOTOGRAPHY





1. QUESTION & LEARN

2. IDENTIFY A NEED

3. NETWORK & COLLABORATE

4. TAKE ACTION

5. MEASURE & IMPROVE

OUTPUTS, OUTCOMES, & IMPACT





**IMPROVE A LIFE.**

**CHANGE A LIFE.**

**SAVE A LIFE.**







DOGS<sup>4</sup>DIABETICS™

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