

# 2020 Environmental Measurement Symposium

## Exhibitor Prospectus

"The Environment in 2020:  
Past, Present and Future"

Virtual Event  
August 3 - 21, 2020

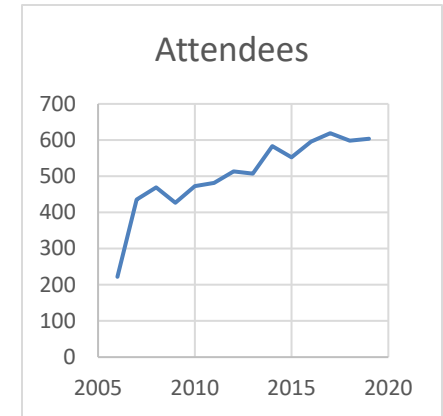


# The Environmental Measurement Symposium – 2020

## Sponsorship and Exhibit Information



The NELAC Institute (TNI) and the United States Environmental Protection Agency (US EPA) are co-sponsors of the Environmental Measurement Symposium, the largest conference focused on environmental measurements in North America. The Symposium brings together scientists and managers from federal and state agencies, the regulated community, academia, and laboratory and engineering support communities. It features presentations, posters, and exhibits. The Symposium was created in 2007 by combining the National Environmental Monitoring Conference (NEMC) with the Forum on Environmental Accreditation.

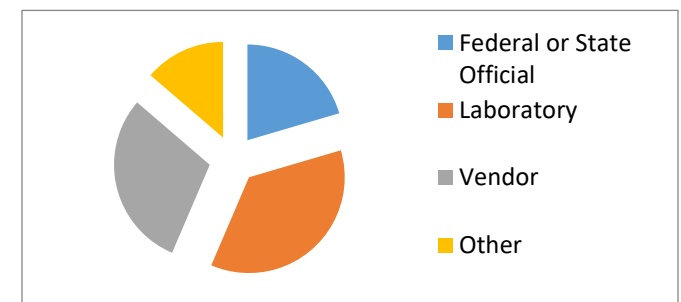


The 2020 Environmental Measurement Symposium has moved to a virtual venue due to COVID-19 and the uncertainty surrounding the continued health issues that the pandemic presents to all of us. Our first priority is to promote the safety of our attendees, exhibitors, and staff while continuing to bring up-to-date vendor information and presentations to our attendees. Although this event is a departure from our live conference, we believe that many of the presentations offered are both of a time-sensitive nature and of great interest and benefit to the environmental monitoring community. In order to best accommodate venue change of the conference, we will be concentrating the program on presentations, exhibitors, and posters. Training and TNI meetings will not be included in this year's program. We have a full program planned around the theme of "The Environment in 2020: Past, Present, and Future." The virtual exhibit hall will be open from Monday, August 3 through Friday, August 21 offering an extended opportunity to showcase your products and services.



In 2020, we are offering several options:

- Lunch sponsorship opportunities where you provide information about a topic of your choosing.
- An opportunity to have a PowerPoint ad visible during breaks.



## Why Virtually Exhibit?

- Support the efforts of the Symposium to bring innovative ideas to the environmental monitoring community during this time of international crisis.
- Develop new prospects through your individual exhibitor page.
- Increase your visibility and contact opportunities through extended exhibit times.
- Raise the profile of your organization and the work you do!

## What Our Exhibitors Have Said

"We consider EMS to be one of our most important events to attend. Not only are the attendees the exact people we want to talk to as customers, we also have the best opportunity to get information relevant to the industry as a whole. The recent addition of the new technology showcase is very beneficial in offering a forum to spotlight emerging products. We always feel our time here is well spent." *David Smith, Environmental Express*

"NEMC is **the** environmental conference to attend and exhibit in the United States! It is a great venue to meet new and existing customers. NEMC is Waters most important environmental event. I also participate in a well-organized technical program containing sessions on timely topics and emerging issues." *Joe Romano, Waters Corporation*

"Agilent has enjoyed a special relationship with NEMC and it remains one of the highlights of our annual conference schedule. The ability to connect with our customers at our booth and in the sponsored lunches provides us with critical feedback that allows us to deliver solutions that will enable them to work more productively." *Chuck Schneider, Agilent Technologies*

## Exhibition Schedule:

Monday, August 3, 2020 through Friday, August 21, 2020 via our Virtual Exhibit Hall.

## 2019 Exhibitors

Absolute Standards, Inc.  
AFFINISEP  
Agilent Technologies  
ANSI National Accreditation Board (ANAB)  
Anton Paar  
Biotage  
Camsco  
CDS Analytical  
CEM Corporation  
ChemService, Inc.  
CTL Scientific  
Dexil Corporation  
Environmental Express  
ERA, A Waters Company  
ESS  
EST Analytical  
Ethosoft, Inc.  
FLI Lab Instruments, Inc.  
Fluid Management Systems, Inc.  
GFS Chemicals, Inc.  
HORIZON Lab Systems  
IDEXX Laboratories  
INFICON  
Inorganic Ventures  
International Accreditation Service, Inc.  
Labtopia  
LGC Standards  
ManSci, Inc.  
Markes International  
Metrohm USA  
MilliporeSigma  
NSI Lab Solutions  
OI Analytical  
Ormatine USA  
PerkinElmer  
Perry Johnson Laboratory Accreditation, Inc.  
Phenova, a Phenomenex Company  
Pickering Laboratories  
PROMIUM  
Quality Environmental Containers - QEC  
Questron Technologies Corporation  
Restek Corporation  
SampleServe, Inc.  
SCIEX  
SEAL Analytical, Inc.  
Shimadzu Scientific Instruments  
Skalar, Inc.  
Spectro Analytical Instruments  
SPEX CertiPrep  
Thermo Fisher Scientific  
TE Instruments USA  
Timberline Instruments  
UCT Inc.  
Waters Corporation

## 2020 Environmental Measurement Symposium Virtual Exhibit Options

Meeting AND Lunch Sponsor	Meeting Sponsor	Webinar Sponsor	Exhibitor
\$5000	\$2500	\$1500	\$800
Listed on the home page of NEMC website as a Meeting Sponsor with a link	Listed on the home page of NEMC website as a Meeting Sponsor with a link	Listed on the home page of NEMC website with a link	Listed on the home page of NEMC website with a link
Included in Virtual Exhibit Hall with 5 carousel panels	Included in Virtual Exhibit Hall with 5 carousel panels	Included in Virtual Exhibit Hall with 4 carousel panels	Included in Virtual Exhibit Hall with 3 carousel panels
List of conference attendees	List of conference attendees	List of conference attendees	List of conference attendees
5 full conference registrations (\$1500 value)	4 full conference registrations (\$1200 value)	3 full conference registration (\$900 value)	2 full conference registration (\$600 value)
Listed as a meeting sponsor in digital conference brochure to be emailed in May and the final digital program	Listed as a meeting sponsor in digital conference brochure to be emailed in May and the final digital program	Listed in digital conference brochure to be emailed in May and the final digital program	Listed in digital conference brochure to be emailed in May and the final digital program
1/8-page ad in Final Digital Program and a 3-slide PowerPoint presentation during breaks	1/8-page ad in Final Digital Program and a 3-slide PowerPoint presentation during breaks	2-slide PowerPoint presentation during breaks	1-slide PowerPoint presentation during breaks
May provide lunch seminar for all attendees			
Free TNI Corporate Membership (\$500 value)	Free TNI Corporate Membership (\$500 value)		

## Additional Sponsorship Opportunities for Registered Virtual Exhibitors

Item	Fee
Sponsor and Introduce Keynote Speaker (2 available)	\$600
1/8-page ad in Final Digital Program and a 1-slide PowerPoint presentation during breakfast and lunch	\$175
Additional Full Conference registration	\$300
TNI Corporate Membership	\$500

### TNI Corporate Sponsor Membership Benefits

- Two individuals from the organization receive Individual Memberships and all the benefits therein.
- Listed in the TNI Newsletter as a Corporate Sponsor of TNI.
- Listed on the TNI Website as a Corporate Sponsor of TNI with a link to the organization's website.
- Receive one free single-use copy of any TNI standard each year.
- May access TNI database of over 1400 accredited laboratories.
- May access TNI membership database of ~1000 members.

## Exhibitor Registration Form

If you would like to participate in this event as an exhibitor or would be interested in sponsoring one of the activities described, please complete the form below or register online at: <https://iattend.net/EventHome?id=ems20ex>.

Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Exhibit Coordinator \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Activity	Quantity	Fee	Total
Lunch and Meeting Sponsor		\$ 5,000	
Meeting Sponsor		\$ 2,500	
Webinar Sponsor		\$ 1,500	
Exhibitor		\$ 800	
Keynote Sponsor		\$ 600	
Advertisement - Exhibitors		\$ 175	
Additional Conference Registration		\$ 300	
TNI Corporate Membership		\$ 500	
Total			

### Payment Information

Check (Make check payable in US funds to The NELAC Institute.)

FEID#: 81-0554715

Purchase Order:

Mastercard VISA American Express

Name on Card:

Number: \_\_\_\_\_ Exp. \_\_\_\_\_

Date: \_\_\_\_\_

By submitting this application, your organization agrees to abide by the Exhibitor Terms and Conditions stated in this Exhibitor Prospectus.

Please return this form to Joel Holtz  
 Email: [joel.holtz@nelac-institute.org](mailto:joel.holtz@nelac-institute.org)  
 or FAX: 817-423-6777, or  
 The NELAC Institute, PO Box 2439, Weatherford, TX 76086

# Environmental Measurement Symposium – 2020

## Attendee Registration

Based on the level of participation, you may be entitled to one or more free registrations. Please complete this form for every person attending. Every exhibitor representative must be registered. TNI will verify the information and contact you if additional charges apply.

Name	Name	Name
Organization	Organization	Organization
Address	Address	Address
City	State	Zip
City	State	Zip
City	State	Zip
Phone	Phone	Phone
Email	Email	Email

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Name	Name	Name
Organization	Organization	Organization
Address	Address	Address
City	State	Zip
City	State	Zip
City	State	Zip
Phone	Phone	Phone
Email	Email	Email

# 2020 Environmental Measurement Symposium

## Exhibitor Terms and Conditions

These contract provisions exist to ensure that all exhibitors are given an equal opportunity to present their products and/or services to the Symposium in an effective manner. Exhibit space is made available by the Symposium for the exclusive purpose of imparting useful information to its professional attendees about the available products and services in their respective fields of interest. Any exceptions or alterations to the restrictions and boundaries described herein must meet with the approval of the Symposium Steering Committee and must be submitted in writing by June 15, 2020.

1. **CONTRACT FOR SPACE.** By submitting an Application and Exhibit Contract (Contract), the Exhibitor agrees to abide by the terms and conditions of this Contract. Acceptance of an Exhibitor's application does not imply endorsement by the Symposium Steering Committee, the US Environmental Protection Agency or The NELAC Institute of the applicant's products or services, nor does rejection imply lack of merit of the product, service or company. The Symposium Steering Committee has the sole right to determine eligibility of any company, product or service for inclusion in the exhibit program and retains the right to cancel the Contract anytime if the exhibit is deemed to be contrary to the best interests of the Symposium.
2. **SPACE ASSIGNMENT.** Exhibit location in the Virtual Exhibit Hall (VEH) will be assigned according to the order in which payment is received from exhibitors. Exhibit space will not be held or reserved until payment is received. Payment for exhibit space must be made no later than July 8, 2020.
3. **EXHIBIT SPACE.** The Symposium will host a VEH that will include a landing page for each exhibitor where products and services can be showcased. This will include an area for Company information including Logo, website links, a contact form for the attendee to request further information, a Carousel for exhibitor content including short movies, and a static copy area for additional information to be imparted to the attendee.
4. **USE OF EXHIBIT SPACE.** The purpose of the exhibit program is to inform and educate Symposium attendees regarding characteristics and uses of the products and services of the organizations who are exhibiting.
5. **CANCELLATION.** Exhibitor agrees that the Symposium will sustain certain losses if Exhibitor cancels this Contract after Exhibitor has been assigned exhibit space. Because of the difficulty of determining and proving such losses, refund will not be provided.
6. **PROPER CONTENT.** Exhibitor's content must be such as not to offend even the most critical attendee. Any breach of this rule may result in Exhibitor being removed from the Symposium and VEH. If the Symposium Steering Committee decides an Exhibitor is engaged in any activities or is displaying any goods or services contrary to the best interests of the Symposium, the Symposium Steering Committee may, in its absolute discretion, rearrange or remove such goods or services or cancel entirely any allocation of space, without liability for refund and without liability for any other damages caused by such action.

The Symposium is the owner of certain logos, trademarks, and intellectual property (the "Marks") including but not limited to the names "Environmental Measurement Symposium", "National Environmental Monitoring Conference" and "Forum on Environmental Accreditation" and their associated logos. Exhibitor may not use any of the Marks without the prior written consent of the Symposium Steering Committee. If an Exhibitor wishes to use any of the Marks on its advertising or other materials, the Exhibitor will first submit a copy of the proposed material for review and approval by Symposium Steering Committee.

7. **ATTENDEES.** On or around July 16, 2020, TNI will provide each exhibit coordinator with a list of all registered attendees, including those included as exhibitors. TNI expects each organization to review the list of attendees from their organization and provide any corrections by July 23, 2020. TNI's personal data protection policy allows attendees to uncheck a box informing them that TNI plans to make their contact information available to registered attendees. TNI will identify any individual who unchecked this box and expects vendors registered as exhibitors to honor this request.

The NELAC Institute  
PO Box 2439 – Weatherford, TX 76086  
817-598-1624 – FAX 817-423-6777  
[www.nelac-institute.org](http://www.nelac-institute.org)